

# “Dear Men”

## About the video

- ▶ Every woman has a story.
- ▶ Every man has a choice.
- ▶ You may never know what impact your choices make.
- ▶ But she will.

Southwest PA Says No More presents a powerful new video that sheds light on the importance of men taking action to address domestic violence and sexual assault and how their words and actions make a difference.

Filmed in Pittsburgh, local men read letters from women, recounting abuse they experienced and an action a man took that made a difference at the time, whether he knew it or not.

We hope their stories will be as moving to the viewers and prompt further discussion.

Title:	Dear Men
Length:	06:34
Location:	Filmed in Pittsburgh
Credits:	Southwest Pa Says No More presents “Dear Men” by Gordon Robertson, based on real stories
The Men:	Adam Baron Damon Bethea Francis Cleetus Bill Garrison Barry Germanoski Matthew Grayson Will McGinnis Paul Mulbah Brett Parkhill Alex Reagle Chris Smith
Agency:	Hullabaloo Agency
Creative Director/ Writer:	Gordon Robertson
Production Company:	Covalent

SOUTHWEST PA SAYS

**NO MORE**

TOGETHER WE CAN END  
DOMESTIC VIOLENCE & SEXUAL ASSAULT